

FOLKS

LLOYD DENNEE SAYS:



We have some unbelievably nice people working here at TELEVISION EXPOSITION. And that's important to you if you're shopping around for a good place to buy television. A company is only as good as the people in it. Let me tell you about a few of our folks. Take young Ed Peters. Ed's come to us right out of Business College. His ambition is to be the best salesman in Greater Los Angeles and last month he sold seventy-three television sets—the high salesman for June. Know why? Ed, like all our salesmen, is as honest as the day is long. When you step into our big showroom Ed will show you every one of our big name demonstrators, point out the good features of each and help you to find just the right set for you and you alone. If you ask him a question he'll give you plain truths for answers. He doesn't believe in pushing—he treats people as he'd

like to be treated. He makes shopping for television a pleasure. You'll like Ed! Then there's little Helen Kimbrell. Helen's one of our prettiest employees. Helen's one good reason for visiting our Credit Department. Another reason is, we have the easiest terms in town. Or step into the back room—our Service Department—and meet young Lew Roland. Lew has a scientific bent and he's decided to take up where Dr. Du Mont left off. In the meantime he's become a sort of television wizard. If you ever need a television wizard we have a Service Department full of them. Oh, we've a lot of nice folks down here so why not drop in... they're dying to meet you. We also have a lot of nice folks who'll drop in to see you!

NEXT SATURDAY, JULY 29th

IS THE DAY

TIME IS 10:30 A. M.

GALA OPENING CELEBRATION OF OUR WHITE HOUSE

364 NO. HAWTHORNE BLVD.

STARS GALORE • FREE ORCHIDS—BALLOONS—COMIC BOOKS
DON'T MISS MEETING ALL YOUR FAVORITES!



Carolina Cotton
Western's first lady of stage, screen, radio, television and rodeo



IT'S WONDERFUL BECAUSE:

It has every modern feature you'd want in television. Lovelier, more graceful, genuine mahogany veneered cabinet. New 16" black rectangular tube. Built-in antennae, no outside aerial needed in many locations. Blacker blacks, more contrast than ordinary TV... No annoying glare or reflection.

Now here's a set you could never go wrong

with. The Extra Special Wonderful 16"

16"  **BLACK-DAYLIGHT**

TELEVISION



Jock O'Mahoney
Famous Western recording Star and Cowboy Screen Sensation

FREE
HOME DEMONSTRATION
CALL
OS 6-0151
8 Lines • Reverse Charges

EASIEST TERMS IN TOWN

LLOYD DENNEE'S



110 E. EL SEGUNDO, HAWTHORNE

You can take our measure any night in the week till 9:30.



FREE SQUARE DANCE

MUSIC — ENTERTAINMENT
CAROLINA COTTON
PLAINSMEN — EDDIE DEAN
Saturday 9:30 P. M.

AT
T.V. EXPOSITION
110 E. EL SEGUNDO
HAWTHORNE

PARADE

SATURDAY 10:30 A.M.
HAWTHORNE BLVD.
120th. TO 132nd. STREETS
THEN TO THE WHITE HOUSE

MEET THE STARS
11:30 A.M.
AT THE WHITE HOUSE
364 N. HAWTHORNE